**2021 Aspiring Writers Mentorship Program**

**How to prepare a Pitch.**

1. Start with a hook. What makes your story stand out from the rest?
2. Summarise the themes and main points of the story. That doesn’t mean write ‘Then this happens, then this happens, etc.’ You need to tell the story in a way that answers these three questions:
3. Who is the main character?
4. What problems/choices does h/she face?
5. What are the consequences of the choices s/he makes?
6. Include the main character’s emotional journey as well as his/her actions and consequences.
7. Don’t give away the entire plot. Leave the publisher wanting more.
8. If you have space, and it’s relevant to the story, mention why you’re qualified to tell it. For example, if you’ve written a book about a child who volunteers at an animal rescue shelter, have you been a volunteer yourself?